

Drop Down Menu: <https://api-dev.drreddys.com/>

Unable to see the drop-down menu in 100%, it is visible only in 80% - Please fit it accordingly- **Not Done**

Individual pages and hyperlinks are not created for the main pages (I have already shared the content) - **Not Done (Clarification)**

- **B2B Formulations - Done**
- **Discovery & CDMO - Done**
- **Strategic Alliances & Tech Transfer - Done**
- **Aurigene.ai - Done**

Products & Services:

- Correct the B2B Formulation to Generic Formulations - **Done**
- Correct the spelling from Aurigiene.ai to **Aurigene.ai - Done**

Contact us: <https://api-dev.drreddys.com/contact-us>

- Select Products drop down is missing it is showing one, two & three – **Done (In local)**

Please check all the contact forms in each section and correct them accordingly.

Banner Images:

The fonts on the banner images need to be uniform – please maintain consistency ----> **No Anomaly Detected**

Add a banner stating:

Discover how our extensive API portfolio can meet your business needs – This should be our first banner Image - **Not Done ----> File upload permission issue**

Tagline - Connect with our experts for one-on-one virtual sessions

Followed by floating banners of - API manufacturing capabilities, R&D, Regulatory & Sustainability goals, etc - **Not Done ----> File upload permission issue**

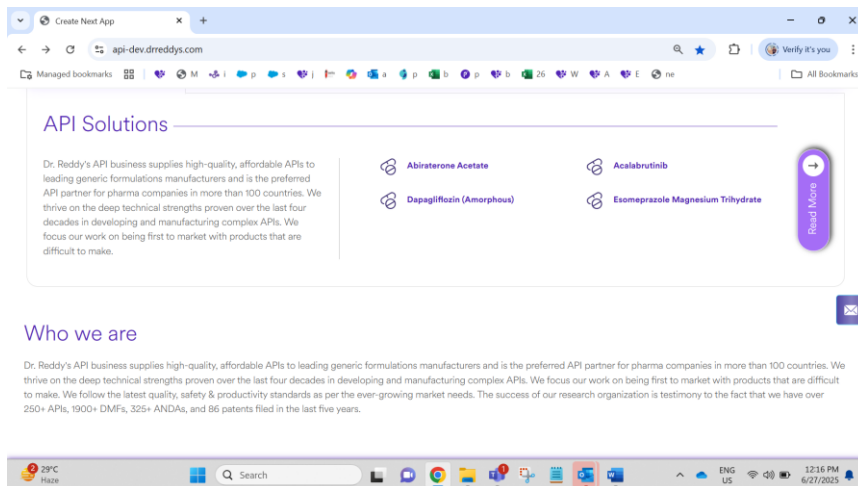
The **heart shaped icon cluster of Dr. Reddys** needs to be align with the shape of Dr. Reddys brand logo – **Not Done ----> File upload permission issue**

API solutions:

Bring Who we are section here - Delete this paragraph since it is redundant. Move the “who we are section” underneath the API solutions & update the content as below – **Done (Please Review)**

Dr. Reddy's API business supplies high-quality, affordable APIs to leading generic formulation manufacturers globally. With a total of 250+ APIs, we are the preferred API partner for pharma companies in more than 80+ countries. We thrive on the deep technical & R&D strengths proven over the last four decades in developing and manufacturing and supplying APIs. We focus our work on being first to market with products that are difficult to produce. Sustainability is at the core of all our activities & we follow the latest quality, safety & productivity standards as per the ever-growing market needs.

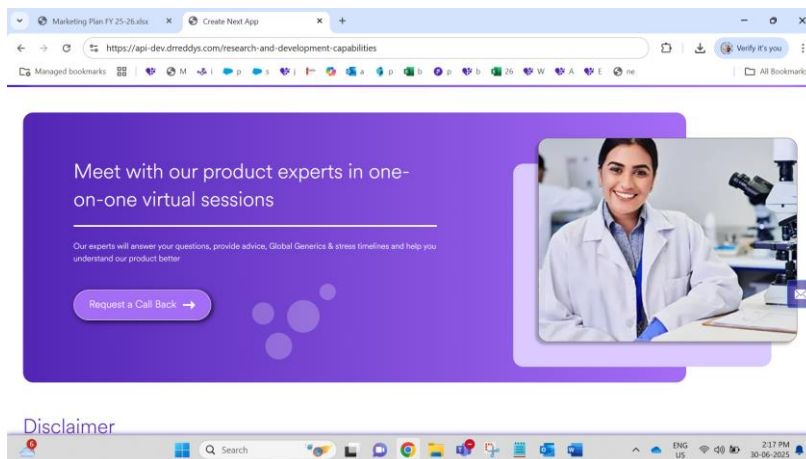
Also delete the 4 products that are displayed on the right-hand side of API solutions and replace them **with therapy areas - Done**



Dr. Reddy's Heritage:

- Change 40 to 40+ years of serving patients (Established in 1984 by Dr. Anji Reddy) - **Done**
- Change 700mn - 756 million Patients reached - **Done**
- Change total employees to 26000+ Employees Globally (57 Nationalities) - **Done**
- Change 8 R&D centers to 8 API Manufacturing sites - **Done**
- Add 250+ APIs and 329+ ANDAs in infographics - **Done**
- Add USD 3.8 Billion Revenue (FY24-25) - **Done**
- Change 83+ countries, a felt global presence to - 83+ Countries (Global Presence) - **Done**

Meet with our product experts: **Done**



Meet with our product experts in one-on-one virtual sessions

Tagline: Our experts will answer your questions, provide advice, and help you understand our products better -
Done

Our Capabilities: Excellence in API Development

- R&D, Regulatory & Manufacturing pages are not redirecting to respective pages **Done**
- The webinars page is showing blank. Please adapt it from the current website - **Not Done**
- Hyperlinks for the Events and **Awards section** are not working - **Not Done (Running)**
- The sustainability and ESG goals page, along with the CEO's message, is not added. Please check the current website- <https://api.drreddys.com/sustainability-> **Not Done (Clarification)**

Events:

Change the Events tagline - Upcoming Events Featuring Dr. Reddy's Experts & Leadership Team - **Done**

Images for the events section are missing - Done

About Us:

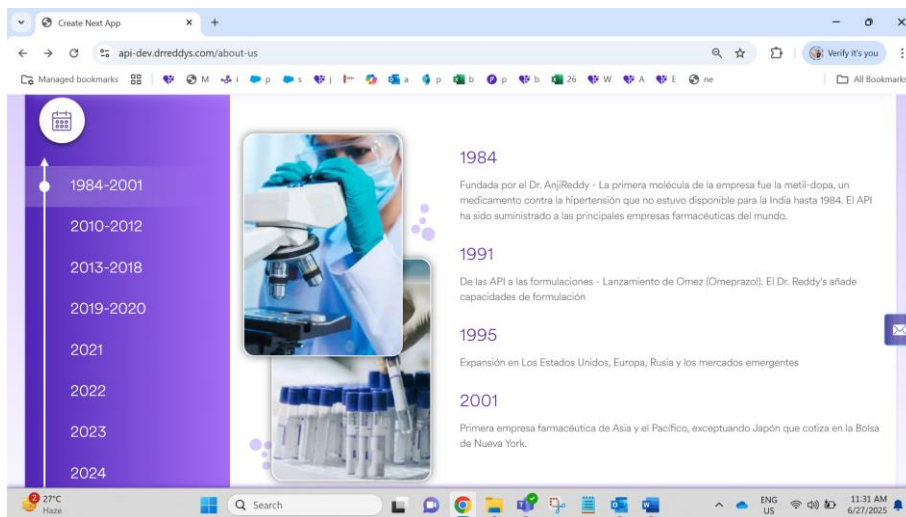
Replace the text as below: <https://api-dev.drreddys.com/about-us>

Powering Global Health with Trusted, High-Quality APIs - **Not Done (Clarification)**

At Dr. Reddy's, we believe that access to high-quality, affordable medicines begins with the availability of world-class active pharmaceutical ingredients (APIs). Our API business plays a vital role in global healthcare by supplying trusted, cost-effective APIs to leading generic formulation manufacturers across the globe helping bring affordable treatment options to patients everywhere. As a preferred API partner for pharmaceutical companies in the United States, Europe, Latin America, Japan, China, Korea, and emerging markets, we're proud to contribute to healthier communities worldwide.

With over 40 years of scientific excellence, our legacy is built on deep expertise in developing and manufacturing some of the most complex APIs including steroids, peptides, long-chain molecules, and highly potent APIs (HPAIs/oncology drugs). This technical strength is bolstered by our strong capabilities in intellectual property management and regulatory compliance, ensuring we consistently meet and often exceed the world's most rigorous standards.

Change the language to English: **Not Done (Running)**



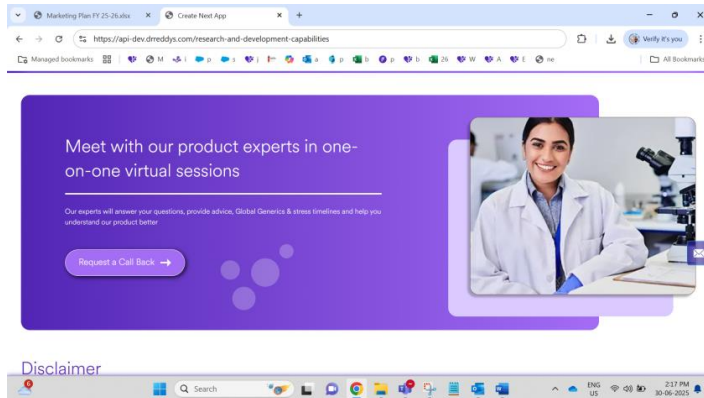
API Manufacturing: <https://api-dev.drreddys.com/about-us> - **Done**

Dr. Reddy's manufactures a wide range of pharmaceuticals in India and overseas. The company has over 250+ active pharmaceutical ingredients (APIs). Our API manufacturing facilities are operated following cGMP (ICH Q7) and regularly inspected by international regulatory authorities. We have eight commercial USFDA inspected production units, six in India and one in Mexico and the UK.

Download Brochure is showing 404 error <https://api-dev.drreddys.com/about-us> - **Done**

<https://api-dev.drreddys.com/research-and-development-capabilities>

Our R&D Capabilities - Complex API's and Services Supporting Early Market Entries – images/Infographics are missing - ----> **File upload permission issue**



Meet with our product experts in one-on-one virtual sessions -

Tagline: Our experts will answer your questions, provide advice, and help you understand our products better -
Done

Regulatory Page: Done

<https://api-dev.drreddys.com/regulatory>

1980+ Total DMFs (Drug Master Files) across global markets

1638 active DMFs

Change the last line to We have more than 1980+ Drug Master Files (DMF) across the global markets like the United States, Europe, Russia, Canada, Saudi Arabia, Israel, China, Japan, and Brazil.

In the Geography & Filings section, country and total filings are missing: **Not Done**

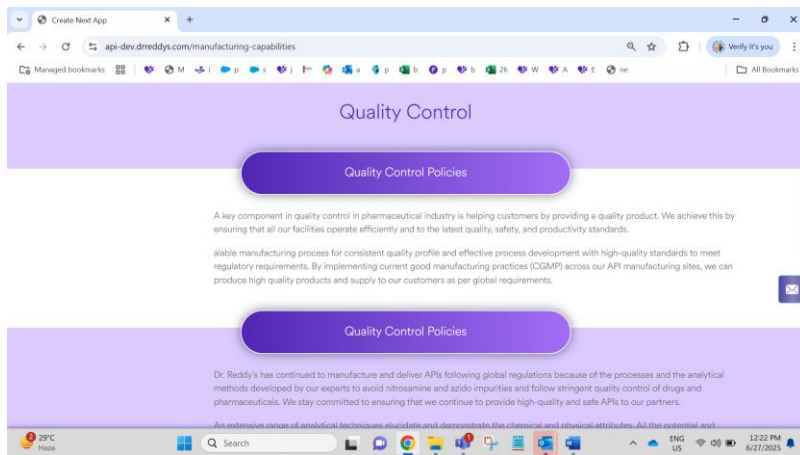
API Manufacturing: <https://api-dev.drreddys.com/manufacturing-capabilities>

Change the text as below on main section redirecting page:

Dr. Reddy's manufactures a wide range of APIs in India and overseas. The company has over 250+ active pharmaceutical ingredients (APIs). Our API manufacturing facilities are operated following cGMP (ICH Q7) and regularly inspected by international regulatory authorities. We have eight commercial USFDA inspected API production units, six in India and one in Mexico and the UK - **Not Done (Clarification)**

Inside pages – 40+ years of expertise is repeating thrice – keep only leading supplier of APIs for more than 40 years - **Not Done (Clarification)**

Add the images for the below sections: **Done**



Meet API Experts:

<https://api-dev.drreddys.com/meet-api-experts>

The background image is disturbing the text, please adjust it accordingly - **Not Done (Running)**

And change the text as below:

- 1980+ Drug master files across the global markets (1638 active DMFs) - **Not Done (Let the site open)**
- 8 API manufacturing sites - 6 in India & 1 in the UK & Mexico) - **Not Done (Let the site open)**
- Change 1500+ research scientists to 2000+ - **Not Done (Let the site open)**

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Our Achievements Section is blank, and the related images are missing - **Not Done (Let the site open)**

Products & Services:

API solutions:

API products section page:

As directed by the IP & Legal team, the below disclaimer should appear constantly on the product pages even when we scroll - Check our current website. This is very important from a legal point of view. See this:

<https://api.drreddys.com/product> - **Not Done (Running)**

Disclaimer: Products under patent(s) are offered only for R&D purposes U/S 107A of the Patent Act (Bolar Exemption) and not for commercial sale.

- Alphabetical order is missing - <https://api.drreddys.com/product> - **Not Done (Running)**
- Unable to download the brochure - Add the attached latest API product list brochure here and wherever it is applicable - **Done**
- Empagliflozin is not an under-development product - move it to the commercial product list - **Not Not Done (Let the site open)**
- <https://api-dev.drreddys.com/product> - Alphabetical order is missing - **Not Done (Running)**
- <https://api-dev.drreddys.com/product> - **Filter search:** In the development stage please delete the Commercial section – Mention only available and under development – **Not Done (Let the site open)**

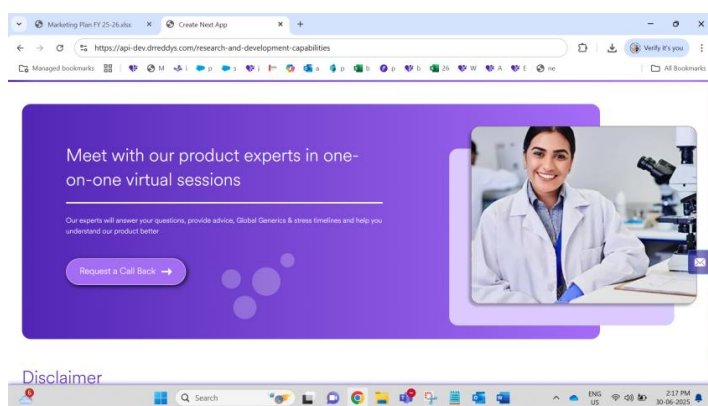
API Technology drop down all the sections are showing blank - **Done**

- Chemical Structures for some products are showing blank in product individual pages - **Not Done (Let the site open)**

B2B Formulations –

Change the name from **B2B formulations** to **Generic Formulations** - **Done**

- Download product brochure for Generic products is missing - **Not Done (Let the site open)**



Meet with our product experts in one-on-one virtual sessions -

Tagline: *Our experts will answer your questions, provide advice, and help you understand our products better -*
Done

-
- As directed by the IP & Legal team, the below disclaimer should appear constantly on the product pages even when we scroll - Check our current website. This is very important from a legal point of view. See this: <https://api.drreddys.com/product> - **Not Done (Let the site open)**

Disclaimer: Products under patent(s) are offered only for R&D purposes U/S 107A of the Patent Act (Bolar Exemption) and not for commercial sale.

404 error for below pages:

- Discovery & CDMO – Content & page redirect is missing - **Done**
 - Strategic alliances & Tech transfer - Content & page redirect is missing - **Done**
 - Aurigene.ai - Content & page redirect is missing - **Done**
-

Resources:

Articles Section: <https://api-dev.drreddys.com/articles>

On the image of every article, I can see Supply Chain API|2025 please remove that - **Running**

News Section:

Please adjust the font size and adjust the line spacing for the titles - **Not Done (Need Clarification)**

Events Page: - <https://api-dev.drreddys.com/events>

Display Images for the events pages are missing - **Done**

Webinars - <https://api-dev.drreddys.com/webinars>

Same here Display Images and the images for individual pages inside the article are missing - **Not Done**

Please check the current website - <https://api.drreddys.com/webinars>

Updates: <https://api-dev.drreddys.com/updates>

This page is not updated as per the current site - **Not Done**

Plantation Drive: <https://api-dev.drreddys.com/plantation-drive>

Images are missing – Please adopt them from the current website - **Not Done**